



2009 Sponsorship Opportunities

The Best of the Midwest Awards Gala

Honoring the best films and filmmakers showcased throughout 2009 at the Midwest Independent Film Festival. An awards show, arts fundraiser, and VIP party all rolled into one amazing night.

- Co-hosted by Rokit Ranch Productions
- The 'BMAs' are Tuesday December 1, 2009
- Rokit Bar & Grill
22 W. Hubbard
7 p.m.

Highlights from the 2008 BMAs

- Completely sold-out event
- Acceptance speech by Best Actor winner John C. Reilly
- Celebrity attendees, including Richard Roeper, Dean Richards, Steve Conrad, Tim Kazurinsky, Steve James, and John McNaughton

About the Midwest Independent Film Festival

The nation's only year-round film festival that showcases and celebrates the Midwest independent filmmaker, every First Tuesday of the month at the Landmark Century Cinema. These sold-out evenings feature a cocktail hour, an interactive Producer's Panel, a film screening with post show Q & A, and an after party.

- "The place to be and be seen"
~ 'Best Of' List, *Chicago Magazine*
- "Puts on a hell of an event every month"
~ Hank Sartin, *Time Out Chicago*
- "Chicago's Best Bet"
~ Over two years running, *Metromix/Red Eye*



Benefits of a Partnership

Align your company with two of Chicago's best-known entertainment brands, Rokit Ranch Productions and The Midwest Independent Film Festival, to the hip target market we call our audience.

- Multiple marketing opportunities
- Event, print and web recognition
- Exclusive VIP access



Michael Keaton's directorial debut *The Merry Gentleman* leads this year's BMA nominees

See reverse side for sponsorship details >

For sponsorship and other questions about the Best of the Midwest Awards or The Midwest Independent Film Festival, please contact Festival Director **Mike McNamara** at **773.398.0021** or **mac@midwestfilm.com**

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GOLD SPONSORSHIP

\$2,500 (5 available)

PRINT

- Prominent logo placement on BMA poster
- 1/8 page ad in program
- CEO or other designated person listed on Host Committee in program

WEB

- Logo included in all BMA-related email blasts (30,000 dedicated, 250,000+ through partnerships)
- Preferred placement of clickable logo banner ad on midwestfilm.org (9 million hits this past year)
- Company listed on sponsor recognition webpage as Gold Sponsor with clickable link to company website
- CEO or other designate listed on Host Committee recognition webpage

EVENT

- Logo included at beginning of sponsor loop played on 14 flat screen tvs throughout duration of the event
- Logo included at beginning of awards presentation
- Multiple mentions of Company by BMA Host throughout event
- 10 Tickets to the 2009 BMAs
- VIP table seating in private area overlooking the venue, accessible only to Gold Sponsors, BMA nominees, and celebrity guests

SILVER SPONSORSHIP

\$1,000 (6 available)

PRINT

- Logo included on BMA poster
- Recognition in program

WEB

- Logo included in all BMA-related email blasts (30,000 dedicated, 250,000+ through partnerships)
- Clickable logo link on midwestfilm.org (9 million hits this past year)
- Company listed on sponsor recognition webpage as Silver Sponsor with clickable link to company website

EVENT

- Logo included on sponsor loop played on 14 flat screen tvs throughout duration of the event
- Logo included in awards presentation reel
- Mention of Company by BMA Host during event
- 5 Tickets to the 2009 BMAs
- Exclusive booth seating at event

PROGRAM ADS

- Company logo in black and white
- Offered at \$250 per 1/8 page

